

News for UpToDate Channel Partners

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Sharing Success: Masader Information Services Ltd. is Bringing Knowledge to Libya

UpToDate is pleased to highlight our channel partner Masader Information Services Ltd, the main source of educational information resources in Libya since 2003.

Libya, a country rich in history, counts among its greatest assets a rapidly growing young population, with an average of four children per couple. This population growth is driving modernization, particularly in the health and education sectors.

As Libya prepares for a radical upgrade in the technological framework needed by those sectors, Masader is planning to lead this transition with a portfolio of world-class solutions and services. Major hospitals and universities are looking to subscribe to digital resources, like UpToDate, as accessing electronic medical resources becomes a priority and standard for medical institutions in the region.



While the Masader and UpToDate partnership began in 2013, UpToDate has already become one of the top requested resources for hospitals. A Masader survey shows that UpToDate was the highest-ranked medical resources during its customers' trial periods.

UpToDate congratulates the team at Masader on their success, including the recent subscription of one of the largest medical centers in Libya, Tripoli Medical Center. With other large institutions also completing trials with favorable prospects, we look forward to seeing your continued success!



UpToDate Introduces Enhanced Search Results and an Improved User Interface

Users are able to find evidence-based answers faster than ever with targeted links to the sections and graphics most likely to answer their clinical questions. UpToDate synthesizes data from over **21 million monthly topic views** to analyze search terms and information viewed by clinicians — analysis that enables UpToDate to quickly and accurately display relevant sections and graphics for a given search.

Navigating UpToDate is now more intuitive with a **redesigned user interface** that puts key features like Drug Interactions and Practice Changing Updates on every page.

Users will also find:

- **Links** to sections and graphics within a topic that are most likely to answer their clinical question
- **Customizable search results** they can collapse to show more results per page (UpToDate remembers this setting for future visits)
- **Find in Topic** now displays the search term immediately upon opening
- **Improved design** makes it easier than ever to navigate UpToDate

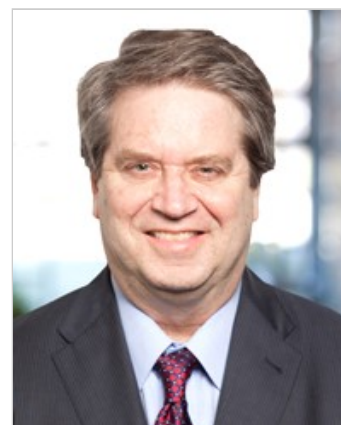
Learn more about the enhanced search results and updated design: [watch a brief video](#) demonstrating the changes or [view a full description](#).

Introducing Our New Editor-in-Chief: Ted W. Post, MD

Dr. Ted Post, a nephrologist who joined UpToDate in 1996, was recently appointed Editor-in-Chief of UpToDate. Ted served most recently as Executive Editor, and previously as deputy editor and senior deputy editor of nephrology.

Before joining UpToDate, Ted was an instructor of medicine at Harvard Medical School and Brigham and Women's Hospital. He earned a BS in biology from the California Institute of Technology and an MD from the University of California at San Diego School of Medicine. Ted completed an internal medicine residency at Barnes Hospital, Washington University School of Medicine, and a nephrology fellowship at Brigham and Women's Hospital and Harvard Medical School.

Ted's extensive editorial experience with UpToDate positions him well for this new role. Congratulations, Ted!



UpToDate, Lexicomp Score Highest in Patient Care Impact in KLAS Clinical Decision Support Report

In January, UpToDate and Lexicomp® (both part of Wolters Kluwer Health) received the highest scores for impact on patient care in their respective categories in [KLAS](#)' report on the clinical decision support solutions market. *Clinical Decision Support 2013: Sizing Up Point-of-Care Reference Tools* also ranked the solutions as best at helping clinicians stay current with best practices.

Integration was a central theme across categories, with KLAS singling out Wolters Kluwer Health as "the only vendor whose customers talk about the benefit of a combo meal, or leveraging multiple products via integrated workflows. In addition to tying UpToDate into their EMR, customers mentioned having UpToDate, Lexicomp, VisualDx, and ProVation Order Sets tied together in varying degrees. This allowed them to seamlessly transition between the products without interrupting their workflow." Read the full [announcement](#) here.

Over the next few issues, we will be introducing the UpToDate Channel Team. We hope this feature better acquaints you with key members of the organization as we continue to work together.

Meet the Team: Greg Adams, Vice President Strategic Business Development, Alternative Channels, and Special Projects

As UpToDate's Vice President of Strategic Business Development, Alternative Channels and Special Projects, Greg is responsible for developing UpToDate's Global Channels Strategy. After many years with various technology companies, both as a channel partner and managing relationships with channel partners, Greg is a believer in integrated direct/indirect go-to-market strategies. Greg works closely with Dr. Otmar Mueller (Director of International Channels), as well as key stakeholders at UpToDate and Wolters Kluwer Health, to continuously improve the Channels program. A passionate believer in UpToDate's mission of improving care, everywhere, Greg also spends much of his time working with senior healthcare leaders on 5 continents who believe providing UpToDate access to thousands of their clinicians will improve the quality of care their citizens receive. Greg is fluent or conversant in five languages and is a regular speaker at health-, public health- and health IT-related events around the world.



UpToDate News and Events

You may wish to note these upcoming topics covered in our monthly **UpToDate Expert User emails** and bi-monthly **Learning Forum Webinars**:

- The upcoming **June Expert User email** will cover the Link to Full-Text option available in UpToDate.
- The next **Learning Forum Webinar**, "UpToDate and Evidence-Based Medicine," will be held on June 17, 2014. Details and registration information are available [here](#).

UpToDate and Wolters Kluwer Health will be exhibiting at the following upcoming congresses around the world:

Dates	Congress	City	Country	Booth #
Jun. 11-14	AMFEM - Mexico Association of Colleges & Schools of Medicine	Puerto Vallarta	Mexico	D
Aug. 28-29	Hospital Management Asia	Cebu City	Philippines	TBD

Aug. 30-Sep. 3	AMEE - International Association for Medical Education	Milan	Italy	C26
Sep. 15-18	HIMSS - Digital Healthcare Week	Singapore	Singapore	512

The complete UpToDate conventions schedule can be found on the web [here](#).

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